



**CITY OF FORT ATKINSON**  
 Mobile Merchant Application  
 Application Fee is Non-Refundable

Circle One: Daily \$5.00 (per day) | Six Month \$25.00 | Twelve Month \$50.00 | Application Fee \$25.00      Rec #      Staff

1. Full Legal Name \_\_\_\_\_ Date of Birth: \_\_\_\_ / \_\_\_\_ / \_\_\_\_  
 Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_ Former Name: \_\_\_\_\_  
 Driver's License Number: \_\_\_\_\_ Height: \_\_\_\_\_ Weight: \_\_\_\_\_

Prior Street Address (if above address is less than 5 years)	City	State	ZIP	From	To

2. Have you ever been convicted of a crime, misdemeanor or violation other than traffic citations?      YES      NO  
 If yes, please identify where and when they occurred.

Type of Arrest, Summons or Violation or Charge	Month/Year	City	State

3. Proposed location where business will be conducted.  
 4. Nature of proposed business.  
 5. Cities, Villages or Towns where you last conducted business?  
 6. Vehicle Information (Make, Model, Color, License Plate)

7. The following items must be presented at time of application.  
 a. Completed Mobile Merchant Application.  
 b. Valid State Issued Driver's License or Photo Identification.  
 c. Proof of approval of health and sanitation by County, State or Federal agencies as required.  
 d. Proof of liability and contractual liability policy in the amount of one million dollars \$1,000,000.  
 e. Applicant shall comply with WI Safety & Professional Services Chapter 314, Fire Prevention and National Fire Protection Associations, Chapter 1, Fire Code.

8. Do you own, rent or lease real property located in the City used primarily for the business for which the license application is made for?      YES      NO

9. Are you an agent or representative of a person, firm or corporation who owns, rents or leases property located within the City used primarily for the business for which license application is made for?      YES      NO

a. If you answered No to both questions above, the license fee is \$500.00 and is valid for one year from January 1 - December 31 of the future year.  
 b. Only one license is issued for City Lot 10. If multiple applications, a closed bidding system with a minimum bid of \$500.00 to determine which application should be approved will be scheduled.

Certification: I hereby certify that the information on this application is complete, accurate and true. I understand that an inaccurate, misleading, or false answer constitutes sufficient reason for rejection, denial, non-renewal, or revocation of my license. Further, I understand that this license is only valid within the city limits of Fort Atkinson. Licensees are required to exhibit their license during hours of operation.

Date: \_\_\_\_\_ Signature of Applicant: \_\_\_\_\_

Police Department Recommendations and Comments:	<i>Police: Initial Line Adjacent to Recommendation</i>
	Approve: _____ Deny: _____
	Clerk Initial: _____ Bldng Insp: _____
	Notes: